

Squiggly Careers PodSheet



How to find a career sponsor

Mentorship

≈ is a gift from an experienced person who has a supportive interest in your career progression.

Sponsorship

≈ is an investment and an exchange of value with a senior person who can open doors for you at work.

What doors could a sponsor open for you?

How to find a sponsor

- 1 Identify a key person who can unlock opportunities for you.
- 2 Create the first connection by asking them to mentor you.
- 3 Turn mentors into sponsors by asking; What can I do for you?

Set Yourself Up For Sponsorship Success



Be clear about your strengths

How have your strengths made a positive impact at work over the last 12 months?



Be confident about your value

How can you uniquely use your strengths to benefit your sponsor and build the relationship?

Beware of Barriers

- ✗ Confidence Gremlins
- ✗ Lack of long-term goals
- ✗ Not being trustworthy
- ✗ Inauthenticity

Coach Yourself Questions

- 1 Who could be a potential sponsor for you?
- 2 How could your strengths help them?

Recommended resources



The Sponsor Effect

Sylvia Ann Hewlett's book on the benefits of being a sponsor.



TED Talk: How to find the person who can help you get ahead at work

Wall Street veteran Carla Harris on finding your sponsor.



How to be a meaningful mentor

Squiggly Careers episode 210

Amazing if