

Squiggly Careers PodSheets

How to build and be part of a career community



Creating communities around our careers

Communities are connected by a stronger sense of belonging than the people you might know in your network.



They are the **social glue** that binds us together for the greater good.



We are social animals who cannot function effectively without a social system that is larger than ourselves.



Henry Mintzberg

What happens when you're part of a career community

- You increase your impact
- You build your personal brand
- You accelerate your learning

7 top tips to help you build a career community

- 1 Be clear about your purpose:** Start with a passion that you care about & connect people to it. *What is a passion you want to scale?*
- 2 Curate, don't constrain the conversation:** Bring people together and let them find flow. *How can you stay in listen mode?*
- 3 Use technology tightly:** To sustain community, use the platforms that work best. *How can you keep people connected?*
- 4 Focus on your friendlies:** Start small and with the most supportive people around you. *Who could you build with?*
- 5 Try out different approaches:** Communities evolve and change and can be iterative. *How could your community be even better if..?*
- 6 Seek regular feedback, updates & learning:** Success is personal to you, what you stand for and what you set out to do.
- 7 Be proactive as part of other communities:** Be in learn-it-all mode within communities. *What best practice could you try out?*

Top tips to engage with & learn in a community

- Engage.** What you give is as important as what you gain.
- Support others.** Connect, like, share, message & subscribe.
- Stay in touch.** Be proactive - stay close to community members
- Follow your passion.** Think about what you like and follow those communities.



Coach Yourself Questions

- What are 3 words to describe your ideal community?
- If you could create any community, what would its purpose be?

Recommended resources

[Rebuilding companies as communities](#) by academic Henry Mintzberg as published in HBR

[Squiggly Careers Poem](#)
Spoken word poetry on navigating your squiggly career by Pritesh Raj Chauhan

[How to be a learn-it-all](#)
Squiggly Careers episode #243

Amazing if