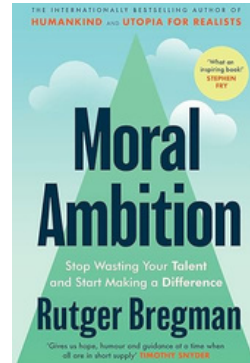


## Borrowed Brilliance: 3 ways to practice moral ambition

*"You don't do good things because you're a good person. You become a good person by doing good things." - Rutger Bregman*

Moral ambition challenges us to use our time and talents not just to do well, but to do good.

A full-time career is 80,000 hours - so how we spend them matters. It's not about saving the world, but making small, meaningful differences through our work.



[Longer read](#)

[Quick read](#)

## Ideas for action



### Volunteer your value

Find ways to volunteer your time or skills where they'll be most useful.

Give yourself a volunteering score out of 10 or track how many hours a month you spend giving your time or skills. Then find one small way to increase it.

### Expand your impact

Bregman talks about a moral circle - the people your actions reach and affect.

Notice who already benefits from your time and energy. Then ask, *'who else could I support and how?'* One extra person or group is enough to start.

### Spot role models

Most of us act once others have led the way.

Find someone who's already making a positive difference or impact and study how they do it.

Borrow their brilliance to inspire what that looks like for you.

## Coach yourself

Who could benefit from your expertise and experience?

