

Amazing
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Making Squiggly Careers Better For Everyone

Amazing If

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Helen Tupper and **Sarah Ellis** are the founders of *Amazing If*, an award-winning company with a mission to make squiggly careers better for everyone.

They are the authors of the upcoming book *Learn Like a Lobster*, two Sunday Times bestsellers (*The Squiggly Career* and *You Coach You*), and hosts of the popular *Squiggly Careers* podcast.

Their TEDx talk *The best career path isn't always a straight line* has been watched by 2 million people and together they have worked with hundreds of organisations to develop the skills to succeed in today's increasingly squiggly careers.



Sarah Ellis

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Sarah Ellis is the co-founder of *Amazing If*, a company with a mission to make careers better for everyone.

Prior to Amazing If Sarah's career included leadership roles at Barclays and Sainsbury's before becoming Managing Director at creative agency Gravity Road.

Sarah is an alumnus of Harvard, London, and Warwick Business Schools.

Alongside Amazing If she holds a number of non-executive positions supporting organisations who have a focus on making work better. Sarah lives in the UK with her partner and bug loving 8-year old. You can follow her on [LinkedIn](#) and find free career development tools at www.amazingif.com.



Helen Tupper

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Helen Tupper held leadership roles at Microsoft, Virgin and BP before becoming the co-founder and CEO of *Amazing If*, a global career training and development company.

She is a regular contributor to Harvard Business Review and her love of learning has led her to study at Henley, Cranfield and Cass Business School.

Helen is a Fellow of The RSA and lives in the UK with her husband and two children. You can [follow her](#) on LinkedIn and find free career development tools at www.amazingif.com.

