

How to generate new ideas if you feel stuck at work

At work, it's easy to get stuck solving the same problems or run out of fresh ideas.

The Deck of Brilliance is a curated collection of ideation tools designed by Juggi Ramakrishnan to boost creativity and fresh thinking.



Deeper Dive

3 ways to generate new ideas



Make the bug a feature

Take something you think isn't working and make it the feature - what looks like a flaw could become what your differentiates you.

Write down one "bug" about your work or team and mind map 3 ways you could celebrate it instead.

Try switching perspectives

Ask 5 people who aren't close to your work to describe what you do - it helps you avoid getting stuck in an echo chamber

Compare their answers with what you want to be true.

Put your audience to the test

Turn your audience from passive to active participants by letting them shape what happens next.

Ask your team or audience: "How useful is this 1-10?" Then ask: "What would make it 2 points better?"

Coach yourself

How could I turn a current work problem into an opportunity for growth?

