

Skills that matter most in the age of AI: communication

In a world where AI can make generic communication easy, human communication becomes even more important.

Communication isn't just sharing information. It's also how we tell stories, create clarity, connect the dots, and help people move from anxiety to understanding. And it's a skill we can all build.



Deeper Dive

Try building your communication skills

Speak more human

Try replacing corporate speak and jargon at work with simpler, more human language.

Ask yourself: *"What would this sound like in a normal conversation?"* or *"How could I explain this to someone outside my industry?"*

Simple words don't mean you're a simplistic communicator. Some of the best communicators use the simplest language because it helps people understand and connect more quickly.

What's one moment next week where speaking more simply could help me communicate better?



Use stories or analogies

Try adding a story or analogy into your next presentation, meeting, or update.

They can help turn complex ideas into something people understand, remember, and connect with more easily.

It could look like turning something small from everyday life into a story, or using an analogy that helps people picture and understand the idea more clearly. (*"This is like X"*).

Where could I next use a story or analogy to explain something more clearly?

